

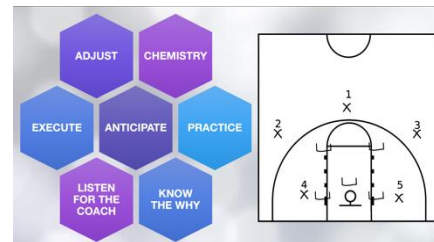
## Reclaiming Control with ETC. Encourage, Teach, Challenge ®

### Strategies for Dentists Overwhelmed by Team Dynamics

Are you a dentist who feels more comfortable with patients than leading a team? Imagine a pathway to becoming a genuine and effective leader that aligns with your natural abilities. Lynne Leggett's 3-Step ETC System® is designed to inspire and empower dentists and office managers, even those who may not see themselves as natural leaders.

With Lynne's ETC System, you'll learn to navigate leadership in a way that feels natural and fulfilling, creating an environment where both your practice and your team flourish. Say goodbye to apprehension about leadership and hello to a newfound confidence in steering your practice towards greater success and personal satisfaction.

In this program, you'll embark on a journey to unlock your leadership potential and ease the burden of managing your practice. Lynne's proven system will guide you in fostering a culture that reflects your vision for your office, co-created with your team rather than imposed upon them.



Your playbook:

1. Learn practical coaching techniques to confidently guide and support your dental team's progress.
2. Establish a comfortable and cooperative relationship with your office manager, working together to empower team development.
3. Acquire actionable strategies to shape your practice's culture, fostering unity among your team as you inspire their success and reduce stress for yourself.

This program is for dentists and is available in a one- or two-hour format.

Lynne Leggett, Speaker, Author, and CEO of Victory Dental Management, has diverse experience that enables her to have a unique perspective on dentistry and all of its varied components. Lynne has over 25 years of business experience in several industries, including: dentistry, medical, pharmacy, sales, transportation, logistics, and project management.

Lynne received her BS in Business Administration from Mary Washington College with a concentration in Management, Marketing, and Pre-Law. She is a Fellow with AADOM and a member of ADMC, DEW, NSA, SCN, and WINDSO.