



Meet Lynne

ADMC, ASCA, SCN, FAADOM Member

Lynne's diverse experience enables her to have a unique perspective on dentistry and all of its varied components. Lynne has over 25 years of business experience in several industries, including: dentistry, medical, pharmacy, sales, transportation, logistics, and project management.

Lynne received her BS in Business Administration from Mary Washington College with a concentration in Management, Marketing, and Pre-Law.

Her presentations provide the information dental teams need hear, presented in a way that allows the audience to not only enjoy the presentation but retain the strategies.

Lynne's experience as a basketball coach influences how she views team work. Her audiences find her analogies and speaking style fun and witty. She will keep you on your toes.

"Lynne has a unique style. She made me laugh out loud. Her take on teamwork and communication is very relatable and had me rushing back to my office to implement change. I find myself hearing some of her words of wisdom during the day and this presentation has shaped how I communicate on a daily basis. It was powerful and influential to say the least!"



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Speaker - Consultant - Coach

VictoryDentalManagement.com 804.399.2053

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It's Time for a Change!

Length: 1 or 2 hour program available Style: Interactive & Engaging

Improvement requires your team to embrace change. Whether adjusting to new systems, implementing new protocol, or learning to work together synergistically, change is necessary. Lynne will illustrate how change can be positive and will get your team to embrace the journey to a successful and profitable business.

Building a Winning Team

Length: 1 or 2 hour program available Style: Motivational & Relatable

Lynne will explain the difference between "employees" and a "true team." She will teach the audience leadership skills essential for growth and improved efficiency and profitability. Learn the 4 pillars of effective teamwork and how to establish harmony and efficiency. Lynne often compares her dental team to a basketball team, which illustrates in a unique way how teamwork leads to success. She will get dentists to realize their role as "coach" and empower them to create the plays.

Instant Persuasion - "The Why"

Length: 1 hour program available Style: Interactive & Engaging

Lynne reveals a simple philosophy that will change how you communicate in business and in life. Communicate more clearly with your team, influence patients, and improve your bottom line by communicating your "Why."

ETC. Encourage, Teach, ChallengeTM

Length: 1 or 2 hour program available Style: Interactive & Engaging

Lynne teaches a 3-Step System which will allow you to take your team to the next level. Problems start at the top. Empowering the dentist to lead his or her team, as a coach will transform your business and alleviate much of the stress involved in business management.

"Lynne has energy! After hearing her speak, I thought to myself, 'Finally! Someone who can keep my attention!' No one wants to hear a boring lecture. We want to enjoy our CE and that's just what Lynne does. She keeps the information interesting and topical, but delivers it in a way that keeps the audience engaged."



